



HeiQ antimicrobial silver products granted Oeko-Tex Standard 100 listing as approved active chemicals

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Bad Zurzach, Switzerland, September 4, 2008 — HeiQ Materials AG, the leader and inventor of silver composite additives and high performance sustainable textile finishes, has been granted Oeko-Tex Standard 100 listing as approved active chemical for its products *HeiQ AGS-20 TF* and *HeiQ AGS-20 MB*.

For a textile product to be labelled with an Oeko-Tex Standard 100 certificate, all ingredient products and treatments have to go through extensive tests and then be proven by Oeko-Tex as safe to humans and the environment. The *HeiQ AGS-20 TF* and the *HeiQ AGS-20 MB* products now Oeko-Tex listed, allow textiles to become naturally odor-free by preventing unpleasant smell development, commonly a problem in sports training as well as tough climate conditions.

“The Oeko-Tex 100 is a benchmark textile standard serving an important role in determining the eco-friendliness and safety of a product. The Oeko-Tex approval further confirms studies already conducted by leading institutes on the eco-compatibility and human friendliness of the HeiQ silver based products”, says CEO Carlo Centonze.

HeiQ provides highly sustainable products for textiles through its innovative and unique silver composite technology requiring a minimum of silver to achieve higher and more durable performance. The *HeiQ AGS-20 TF* and *HeiQ AGS-20 MB* products are breakthrough textile products for all garment types that allow users to be as active as wanted and still feel and smell fresh. Due to HeiQ’s unique technique of treating textiles with its silver as a topical treatment or fiber integration, the odor-free effect can remain for the lifetime of the garment.

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About HeiQ: HeiQ Materials AG is a Swiss company manufacturing additives as well as high performance and sustainable textile effects for the most demanding functionalities. The company’s goal is to mimic nature’s effects and transfer these to textile fabrics, making them naturally performing. HeiQ’s products are characterized by high efficiency coupled with long-lasting performance, yet with a minimum impact on the environment. Being a young and innovative company, HeiQ has already received several awards for its state-of-the-art technologies.